

## AGSI CERTIFICATION PVT. LTD.

### GUIDELINES TO CLIENTS: USE OF ACCREDITATION BODY (NABCB) LOGO ALONGSIDE CERTIFICATION BODY (AGSI-CPL) LOGO

Accreditation Body (NABCB) mark (logo) can be used in conjunction with the AGSI Certification Pvt. Ltd. (AGSI-CPL) Mark (Logo) by the organizations that are issued NABCB accredited Certification by AGSI-CPL. The logo(s) can be used on their stationery and publicity literature.

#### 1. AGSI-CPL & ACCREDITATION BODY (NABCB) LOGOS

The design of NABCB logo in conjunction with AGSI-CPL logo given below specifies the proportions of logos and the colour combination in which it can be reproduced.

- a) The logos shall be reproduced in the proportions and the colours indicated. The size of the logos shall not normally be reduced below the size 15mmx12mm. In the event of reproduction in smaller size owing to limitation of space, the logos shall be legible with no infilling of space and letters.
- b) The logos shall only be printed in the colour combination or in grey-black combination as specified.
- c) The Accreditation Body (NABCB) logo shall not be reproduced by the certified organization in isolation of the accredited Certification Body (AGSI-CPL) logo.



Font : Arial True Type (bold)

Colour : Cyan 80% Magenta 30%  
Outline – Black 100%

Grey-Black : Semi-circle – Black 40%  
Outline – Black 100%

Example of The Use of The Accreditation Body Mark ( NABCB) And The Mark of The Certification Body  
(AGSI CERTIFICATION PVT. LTD.)

#### 2. RESTRICTIONS ON THE USE OF AGSI-CPL AND NABCB LOGOS

AGSI – CPL's or Accreditation Body (NABCB) Logo

- a) Shall not be used on product
- b) Shall not be used on product packaging / labels
- c) Shall not be used in any other ways such as on publicity material, written announcements, etc., which in any way suggests that the certification body or the accreditation body has certified or approved any product, process or service of the certified organization or in any other misleading manner
- d) Shall not be used on laboratory test, calibration or inspection reports
- e) Shall not be displayed on vehicles except in publicity material like part of a large advertisement
- f) Shall not be displayed on buildings and flags
- g) **Shall not be displayed on visiting cards**
- h) In case a statement is used on product packaging, type labels or identification plates, the statement in no way implies that the product, process or service is certified by this means. The statement should include reference to:
  - a) Identification (e.g. brand or name) of the certified client;
  - b) The type of management system (e.g. quality, environment) and the applicable standard;
  - c) The certification body issuing the certificate.Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Type labels or identification plates are considered as part of the product.

#### 3. MISUSE OF LOGO(S)

Correct use of the logos is a contractual obligation. AGSI-CPL will monitor the use of the logo during surveillance and certification renewal visits.

In case a certified organization uses the logo(s) contrary to the conditions specified, AGSI-CPL shall take reasonable action and advise the concerned organization for corrective action. In case of repeated contraventions, AGSI-CPL may suspend/withdraw the certification.

#### 4. ACTION ON SUSPENSION OR WITHDRAWAL OF CERTIFICATION

Upon suspension or withdrawal of certification the certified organization shall immediately cease the use its stationery, certificates and their publicity material that has AGSI-CPL or accreditation logo on it.